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Scotland!**

# Arable Scotland

## Arable farming in a new era

When: 2nd July 2024    Time: 9am to 4pm    Location: Balruddery Farm, near Dundee, DD2 5LL

Arable Scotland is Scotland’s leading field event for knowledge exchange in arable farming. Bringing together the key players in arable production, from farmers to distillers and exporters, the event will discuss industry issues and demonstrate innovative and sustainable farming.

This year’s programme has as its theme, ‘**Arable farming in a new era**’ and will feature:



Exhibits showcasing the latest farming innovations and solutions



Engaging ‘Arable Conversations’ for knowledge sharing with farmers, researchers, industry and policy



Machinery demonstrations and technological advancements



Seminars exploring pivotal topics such as the potential of new and minor crops, and mitigating the impacts of extreme weather



Hands-on workshops for practical insights into soil quality assessment, integrated management and managing risk to grain quality

**Become a sponsor of Arable Scotland!** Turn over to find out more



## Become a sponsor of Arable Scotland!

Sponsoring Arable Scotland, either the event as a whole or an element of it such as a talk, a workshop or a marquee, is an excellent way to achieve widespread recognition as well as goodwill with your stakeholders.

Full details of the benefits of sponsorship can be found below. To register interest, please contact: [Alison.Karley@hutton.ac.uk](mailto:Alison.Karley@hutton.ac.uk)

We also welcome trade exhibits showcasing arable innovations, which can be booked here: [arablescotland.org.uk/exhibitor-booking](http://arablescotland.org.uk/exhibitor-booking)

Sponsorship opportunities:	Level 1 - £2,500 (one available)	Level 2 - £700 (three available)	Level 3 - £300 (unlimited)
Company logo and link on event website	✓	✓	✓
Recognition as a sponsor on all digital marketing and social media	✓	✓	✓
Recognition as a sponsor via own branded materials (e.g. banner, flag etc., supplied by sponsor)	Premium position at site entrance, marquee and up to six other locations across the site; and on the event map	Prominent position at marquee and one other location; and on the event map	On the event map
Speaking slot in seminar session	10 min speaking slot in the seminar programme	2 min speaking or video slot in the seminar programme (videos can also be put on the event website)	
Feature position in event marketing	Dedicated pre-event blog on event website and in Hutton Highlights, promoted via digital media	Acknowledgement in pre-event blog on event website, promoted via digital media	
Post-event video* shown at national stakeholder events attended by Hutton in 2024/2025	Acknowledgement as Level 1 sponsor in video credits	Acknowledgement as Level 2 sponsor in video credits	Acknowledgement as Level 3 sponsor in video credits

Please contact us to discuss these packages or other sponsorship options including:

- Sponsoring the seminar marquee
- Sponsoring the workshops or Arable Conversations
- Sponsoring the press breakfast

 \*[last year's video](#)



Arable Scotland is delivered in partnership between the James Hutton Institute and the Agriculture and Horticulture Development Board. We are grateful for the continued sponsorship of SEFARI, Scotland's Rural College (SRUC) and Scottish Society for Crop Research (SSCR), whose participation underlines the importance of Arable Scotland to the sector and the value they know the event delivers to the audience and exhibitors.

